

NEATH PORT TALBOT COUNTY BOROUGH COUNCIL

Environment and Highways Cabinet Board

16 February 2017

Report of the Head of Engineering & Transport

D. W. Griffiths

Matter for Decision

Ward Affected: All

Advertising Banner Locations

Purpose of Report

- 1 To seek Members' approval to amend the list of dedicated locations for placing temporary banners for planned charity events.

Background

- 2 Permission is granted by officers on behalf of NPTCBC for the erection temporary banners to advertise major events, public service or charity events.
- 3 There are 11 dedicated sites throughout the county borough as shown:

	<u>LOCATION</u>	<u>REF</u>	<u>NUMBER OF BANNERS</u>
1	High Street, Glynneath	G1	1
2	Footbridge over A4067, Pontardawe	P1	1
3	A474 Pontardawe bus stop	P2	2
4	Riverside Drive, Neath	N1	2
5	Victoria Gardens, Neath	N2	1
6	Prince of Wales Drive, Neath	N3	2
7	Stockhams Corner, Neath	N4	3
8	Footbridge over A48 Margam.	PT1	2
9	Princess Royal Theatre, Port Talbot	PT2	2
10	Footbridge at Afandale Port Talbot *	PT3	2
11	Morrisons Superstore in Port Talbot	PT4	2
	TOTAL		20

- * The footbridge at Afandale was demolished during construction of Bae Baglan.

This has reduced the number of sites to 10 and the number of banners to 18.

Equality Impact Assessment

- 4 A Screening Assessment has been undertaken to assist the Council in discharging its Public Sector Equality Duty under the Equality Act 2010.
- 5 After completing the assessment it has been determined that this function does not require an Equality Impact Assessment.

Financial Implications

- 6 None; there is no charge for the erection of banners.

Consultation Outcome

- 7 Charities have indicated that they avoid using the footbridge locations as they are concerned about erecting banners above the carriageway.
- 8 They have expressed concern about the risk of dropping equipment/ banners onto the carriageway and causing an accident.

Sustainability Appraisal

- 9 The remaining sites will still allow charities to advertise events. However, the number of banners allowed at any one time will be reduced from 20 to 15.

Recommendation(s)

It is recommended that:-

- 10 Due to Health and Safety concerns it is recommended that the 3 footbridge locations are removed from the list. This will reduce the number of official sites where banners can be installed from 11 to 8.
- 11 The remaining banner locations are still located in Neath, Port Talbot, Pontardawe and Glynneath.

	<u>LOCATION</u>	<u>REF</u>	<u>NUMBER OF BANNERS</u>
1	High Street, Glynneath	G1	1
2	A474 Pontardawe bus stop	P2	2
3	Riverside Drive, Neath near Morrisons Superstore	N1	2
4	Victoria Gardens, Neath	N2	1
5	Prince of Wales Drive, Neath	N3	2
6	Stockhams Corner, Neath	N4	3
7	Princess Royal Theatre, Port Talbot	PT2	2
8	Morrisons Superstore in Port Talbot	PT4	2
	TOTAL		15

Reasons for Proposed Decision

- 12 Health and Safety - there is considerable risk to the Authority in granting permission for organisations to erect banners over a live carriageway.
- 13 Items (including banners) could be dropped from the footbridge onto live traffic causing an accident on the carriageway below.

Implementation of Decision

- 14 The decision is proposed for implementation after the three-day call-in period.

List of Background Papers

- 15 None.

Appendices

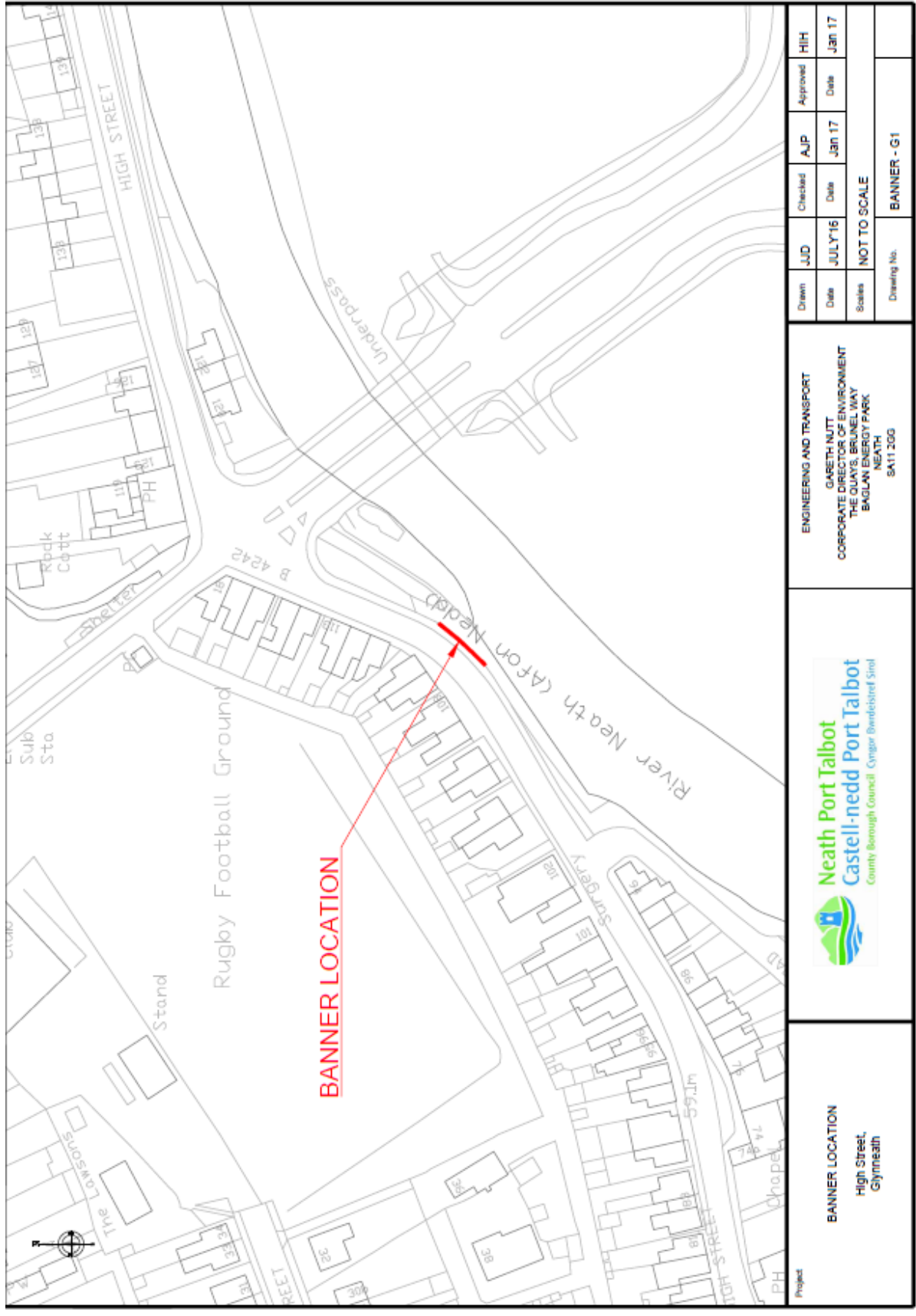
- 16 Appendix A – Plans of the proposed locations.

Officer Contact

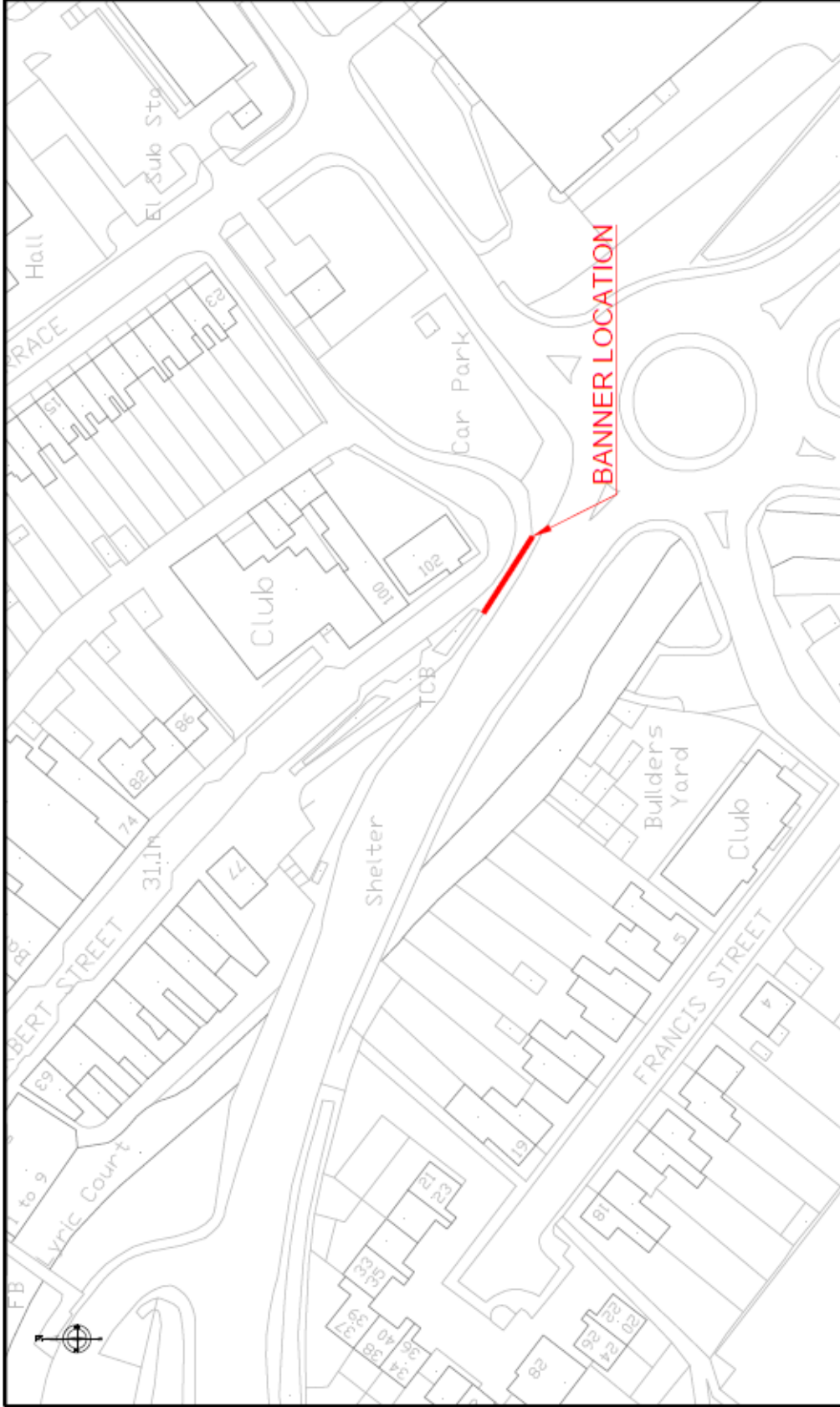
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Hasan Hasan Engineering Manager
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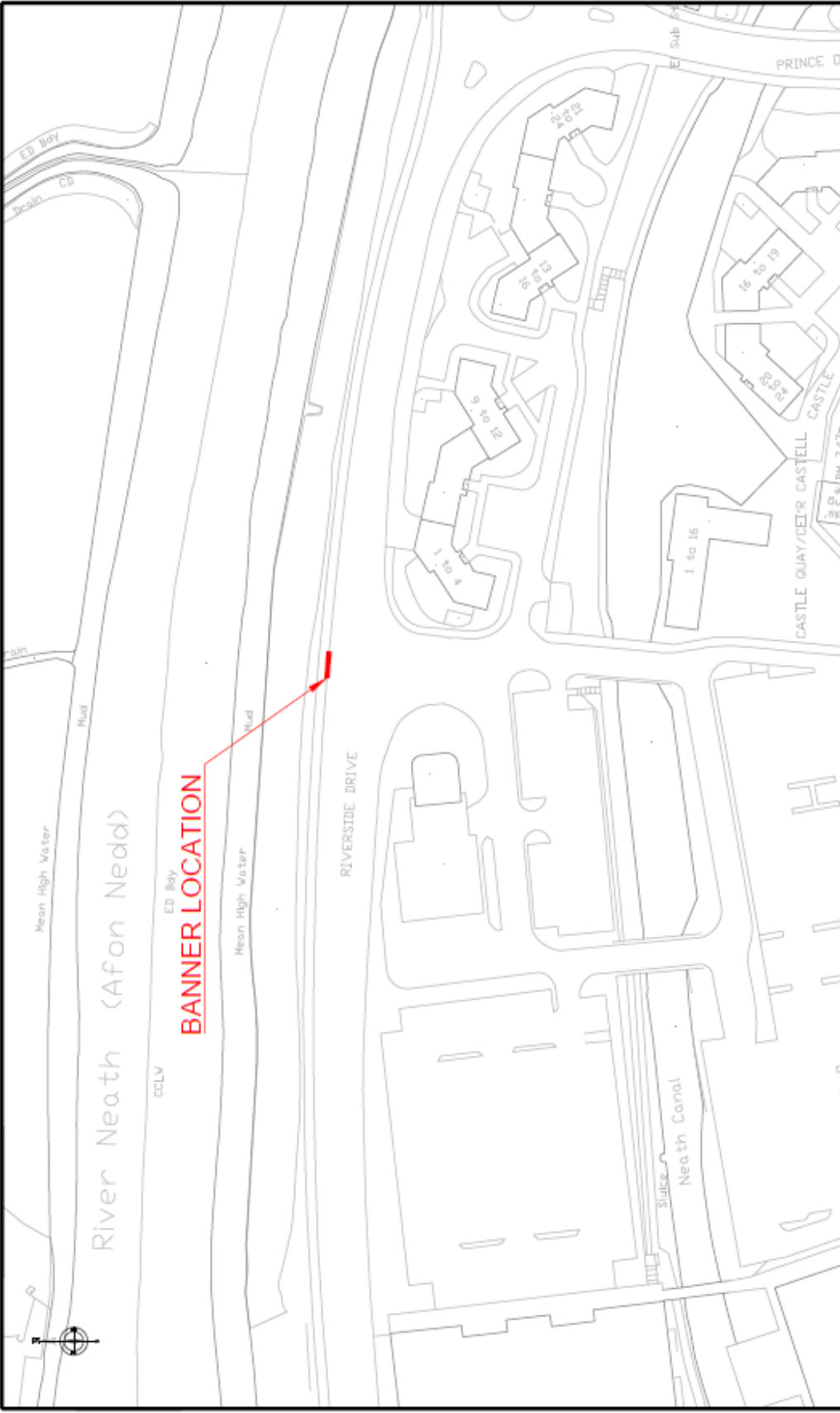
Appendix A



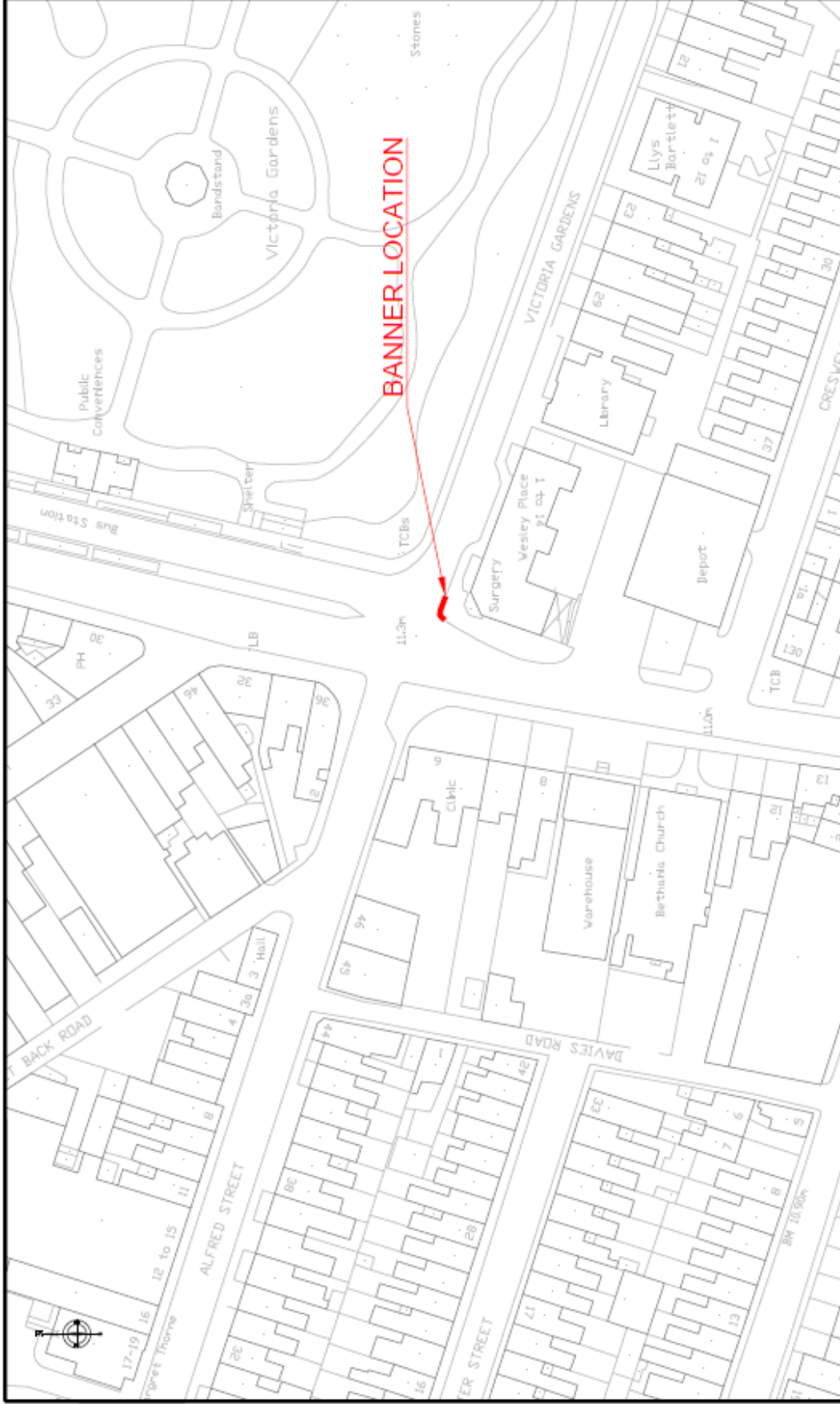
BANNER LOCATION High Street, Glymeath	 Neath Port Talbot Castell-nedd Port Talbot County Borough Council Cynghor Bwrdeistref Sirol	ENGINEERING AND TRANSPORT GABETH NUTT CORPORATE DIRECTOR OF ENVIRONMENT THE OLIVAS BRUNEL WAY BAGLAN ENERGY PARK NEATH SA11 2GG	Drawn JUD	Checked AJP	Approved HIH
			Date JULY'16	Date Jan 17	Date Jan 17
			Scales NOT TO SCALE		



Project	BANNER LOCATION A474 Pontardawe Swansea		 Neath Port Talbot Castell-nedd Port Talbot <small>County Borough Council Cymru Bwrdeistref Sirol</small>		ENGINEERING AND TRANSPORT GARETH MUTT CORPORATE DIRECTOR OF ENVIRONMENT THE QUAY BRUNEL WAY ENGLAN ENERGY PARK NEATH SA11 2GG		Drawing No. BANNER - P2
	Drawn	JJD	Checked	AJP	Approved	HIH	
	Date	JULY'16	Date	Jan 17	Date	Jan 17	
Scales		NOT TO SCALE					



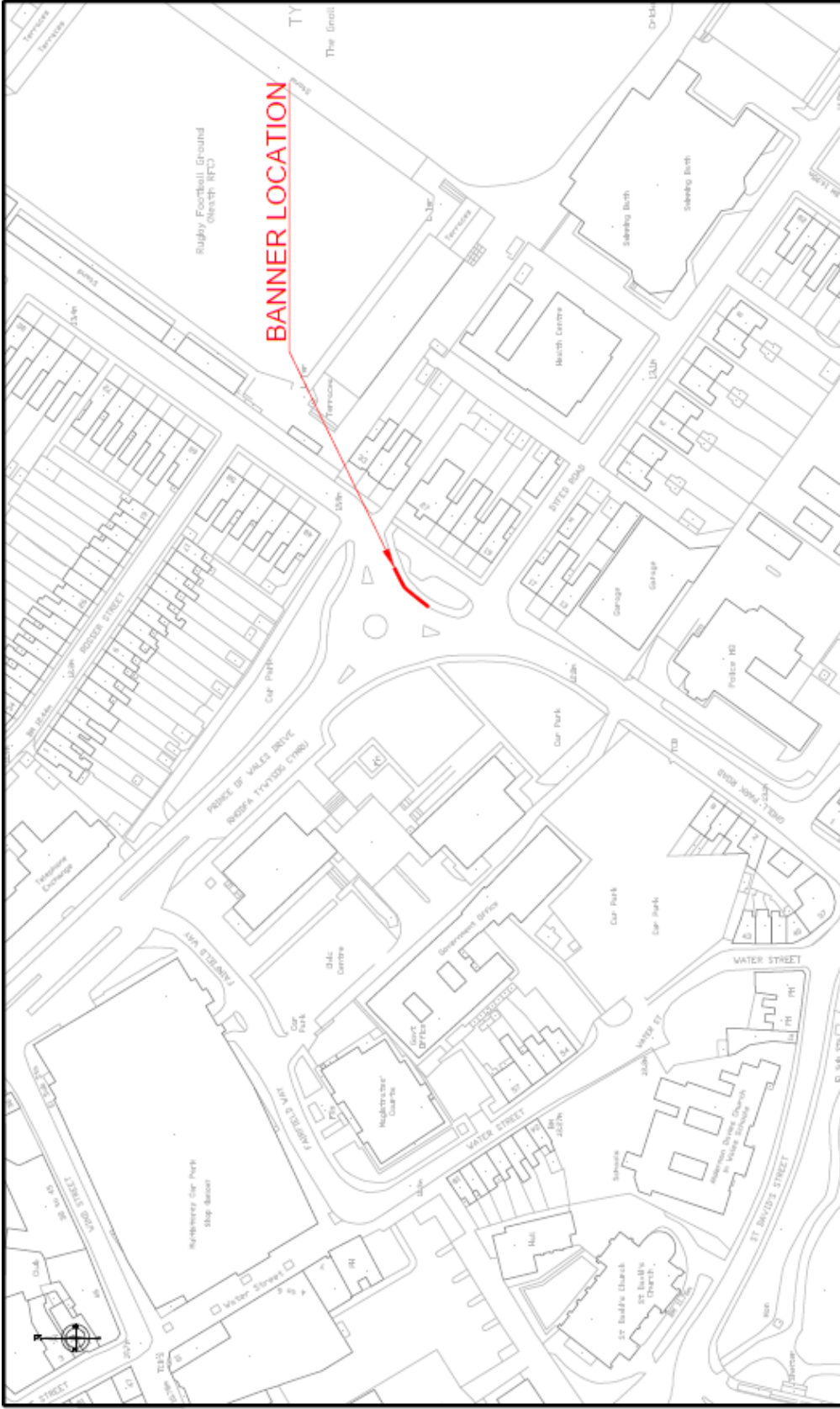
Project	BANNER LOCATION Riverside Drive, Neath (near Morrisons)				ENGINEERING AND TRANSPORT GARETH NUTT CORPORATE DIRECTOR OF ENVIRONMENT THE QUAYS, BRUNEL WAY BAGLAN ENERGY PARK NEATH SA11 2GG		Drawn JJD Date JULY16 Scales NOT TO SCALE	Checked AJP Date Jan 17	Approved HIH Date Jan 17
	Drawing No. BANNER - N1								



Drawn	JJD	Checked	AJP	Approved	HIH
Date	JULY'16	Date	JAN 17	Date	JAN 17
Scales	NOT TO SCALE				
Drawing No.	BANNER - N2				

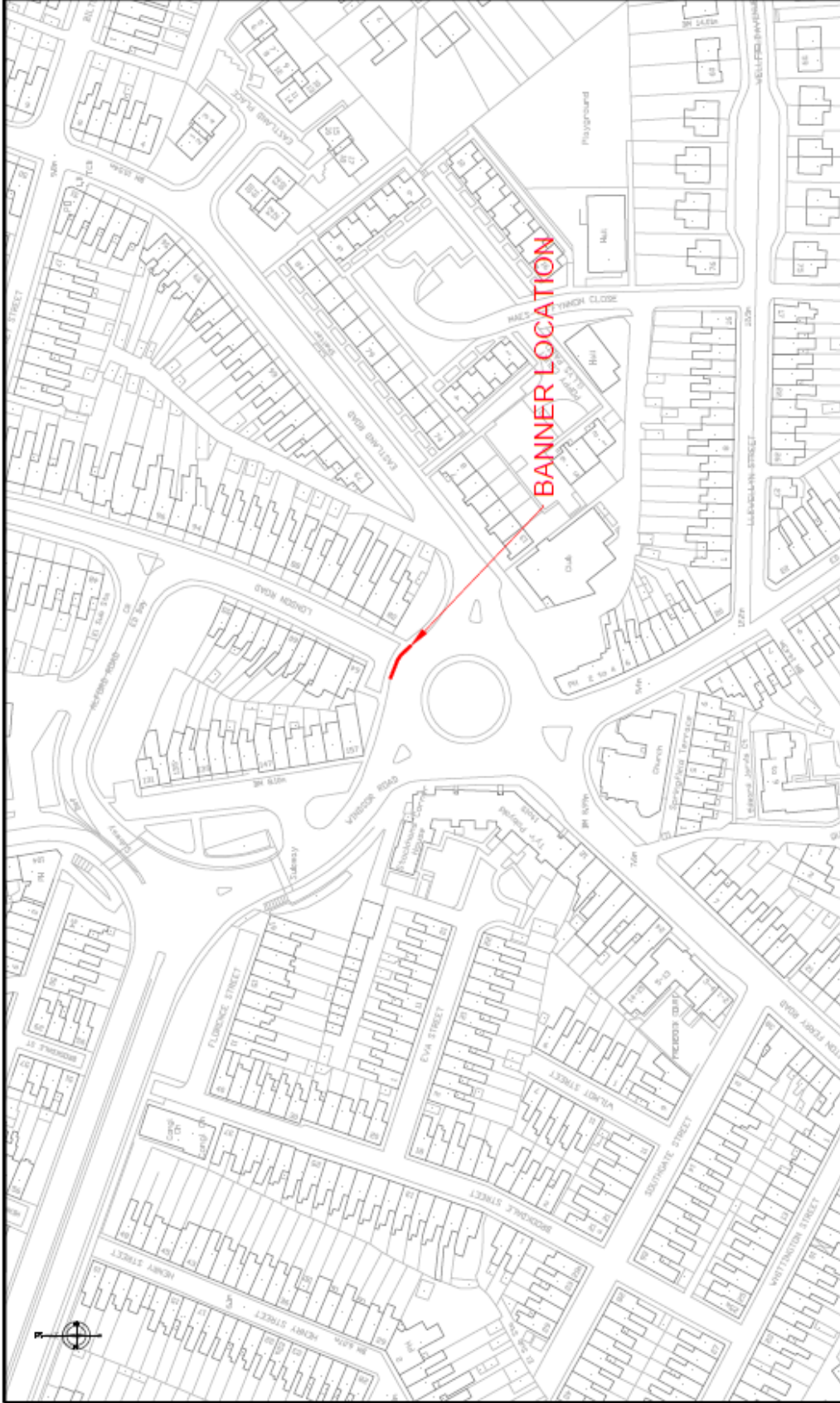
ENGINEERING AND TRANSPORT
 GARETH NUTT
 CORPORATE DIRECTOR OF ENVIRONMENT
 THE QUAYS, BRUNEL WAY
 ENGLAND ENERGY PARK
 NEATH
 SA11 2GG

Project
BANNER LOCATION
 Victoria Gardens,
 Neath



BANNER LOCATION

Project	BANNER LOCATION Prince of Wales Drive, Neath		 Neath Port Talbot Castell-nedd Port Talbot County Borough Council / Cyngor Bwrdeistref Sirol				ENGINEERING AND TRANSPORT GARETH NUTT CORPORATE DIRECTOR OF ENVIRONMENT THE QUAYS, BRUNEL WAY BAGLAN ENERGY PARK NEATH SA11 2GG	
	Drawn	JUD	Checked	AJP	Approved	HIH	Date	JAN 17
	Date	JULY 16	Date	JAN 17	Date	JAN 17	NOT TO SCALE	
	Drawing No.		BANNER - N3					



BANNER LOCATION

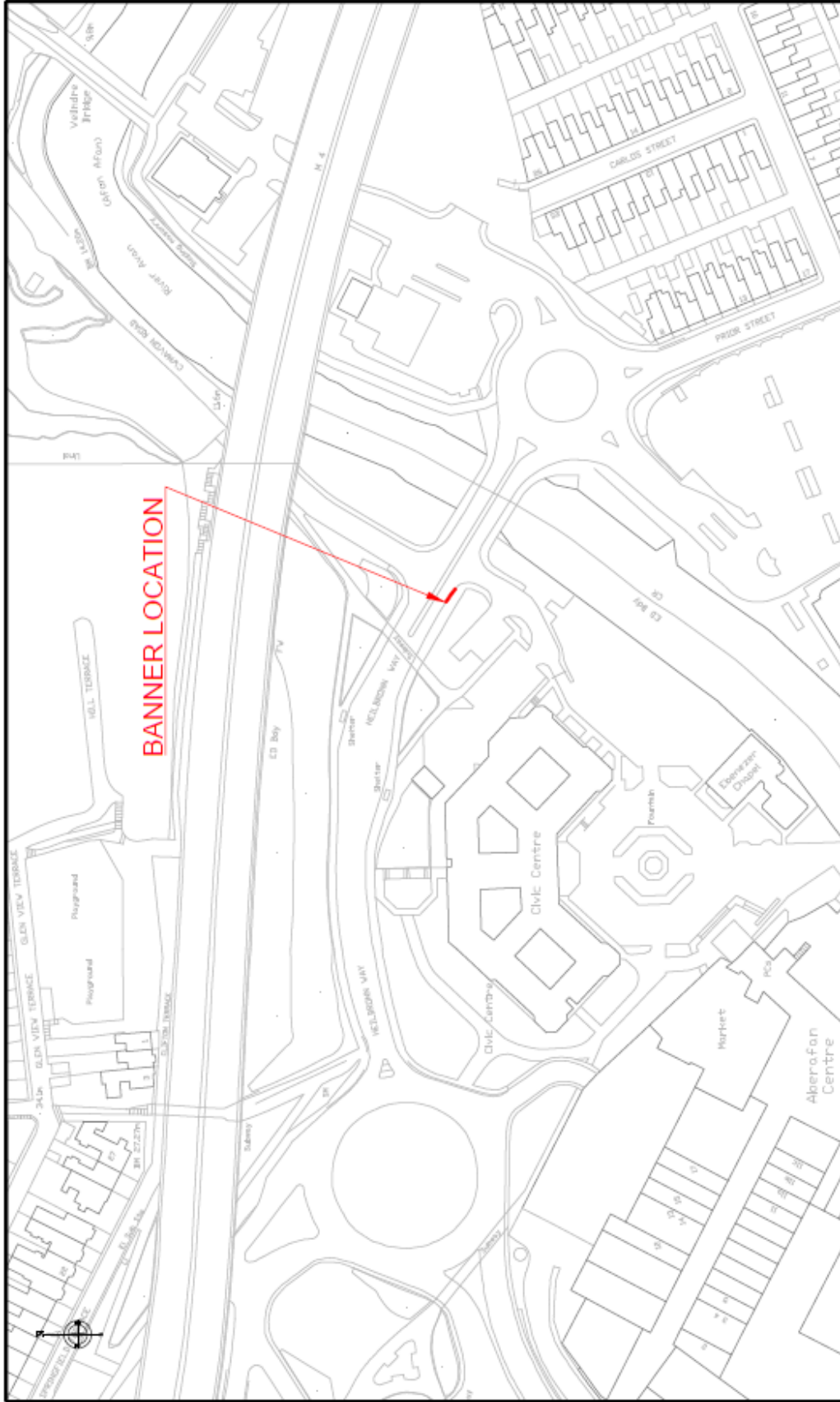
Project

BANNER LOCATION
Stocknams Corner,
Neath



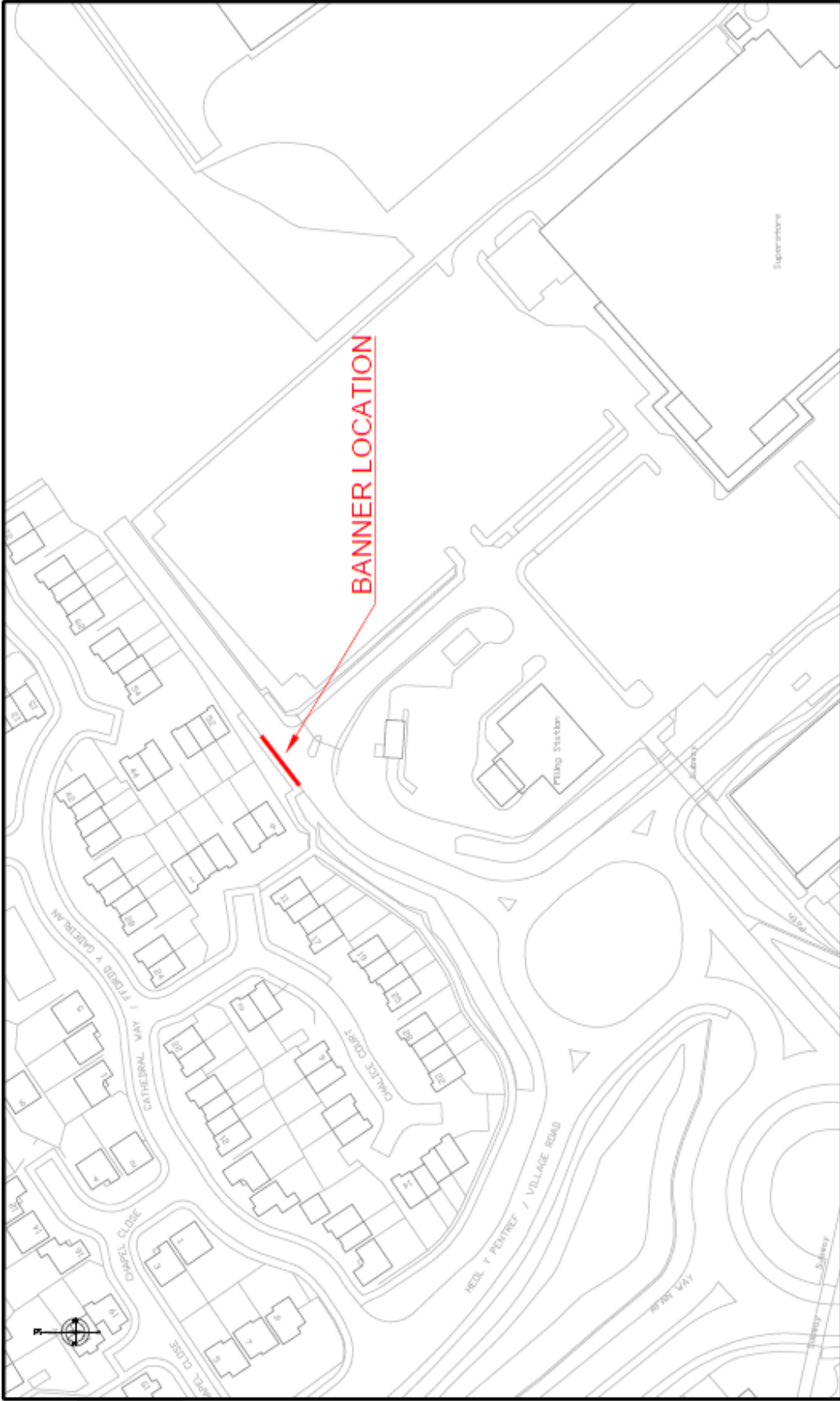
ENGINEERING AND TRANSPORT
GARETH NUTT
CORPORATE DIRECTOR OF ENVIRONMENT
THE QUAYS, BRINEL WAY
BAGLAN ENERGY PARK
NEATH
SA11 2GG

Drawn	JJD	Checked	AJP	Approved	HHH
Date	JULY'16	Date	Jan 17	Date	Jan 17
Scale	NOT TO SCALE				
Drawing No.	BANNER - N4				



BANNER LOCATION

Project	BANNER LOCATION Princess Royal Theatre, Port-Talbot		 Neath Port Talbot Castell-nedd Port Talbot <small>County Borough Council Cymor Bendeistref Siniol</small>		ENGINEERING AND TRANSPORT GARETH NUTT CORPORATE DIRECTOR OF ENVIRONMENT THE QUAYS, BRUNEL WAY BAGLAN ENERGY PARK NEATH SA11 2GG	
	Drawn	JJD	Checked	AJP	Approved	HIH
Date	JULY16	Date	Jan 17	Date	Jan 17	
Scales	NOT TO SCALE					
Drawing No.	BANNER - PT2					



Project	BANNER LOCATION Morrisons Baglan				ENGINEERING AND TRANSPORT GARETH NUTT CORPORATE DIRECTOR OF ENVIRONMENT THE QUAYS, BRUNEL WAY ENGLAN ENERGY PARK NEATH SA11 3GG	
	Drawn	JUD	Checked	AJP	Approved	HHH
	Date	JULY'16	Date	Jan 17	Date	Jan 17
		Scale	NOT TO SCALE			
	Drawing No.		BANNER - PT4			